YOUTH FIRST MARATHON

WORLD'S BIGGEST MARATHON ON MENTAL WELL BEING OF YOUTH

2026 SUNDAY MAY 3

CORPORATE STRUCTURE

- EXCLUSIVE BENEFITS FOR TITLE AND PLATINUM SPONSORS
- IDEAL OPPURTUNITY TO DO YOUR PART FOR MENTAL WELLBEING OF YOUTH
- ENHANCED BRAND VISIBILITY FOR ALL OUR SPONSORS

A NATIONAL CAMPAIGN BY

GLOBAL CENTER FOR SOCIAL DYNAMIC RESEARCH

GLOBAL CENTER FOR SOCIAL DYNAMIC RESEARCH

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AFFILIATIONS And REGISTRATIONS

A

GitHub

SERB

अनुसंधान नेशनल रिसर्च फाउंडेशन
Foundation

No. GCSDR/8(E)/2026

To

The Chief Executive Officer/ MD

Sub: Partner with us for World's Biggest Marathon for "Mental Wellbeing of Youth" – "YOUTH FIRST" Half Marathon from JLN Stadium On Sunday, 3rd May - 2026

Dear Sir,

Greetings from Global Center for Social Dynamic Research!

The Global Center for Social Dynamic Research (GCSDR) is an international, multidisciplinary institution dedicated to addressing critical social challenges through research, advocacy, and community engagement. Its work focuses on youth wellbeing, mental health, education, and sustainable development, creating measurable social impact across India and globally. The activities of the Research Center are aligned with the Policies of Govt. of India and SDG'S of **UNITED NATIONS.** GCSDR is guided by a strong and distinguished Research Advisory Committee comprising eminent Sociologists, Scientists, Policy Experts, Psychologists, Philosophers, Educationists, Bureaucrats, and Senior Professionals from India and abroad. GCSDR also owns a peer-reviewed publication, the Global E-Journal of Social Scientific Research [GJSSR- ISSN: **3107-3883**].

As its Flagship Event, the Global Center for Social Dynamic Research has launched a National Campaign, for the Mental Wellbeing and Empowerment of Youth, responding to the growing Mental-Health, Psychological and Behavioral challenges faced by Children, Adolescents and Youth across India due to change in societal environment, family structure and various other evolving factors.

This Campaign is dedicated to saving young lives through a series of three-day workshops to be conducted Pan India in Public Schools, Govt. Schools, Govt. Aided Schools, Central Schools, Navodaya Vidyalaya, Army Public Schools, and UPSC/NEET/JEE Coaching Institutes, and Medical Colleges, Engineering Colleges, Universities and other Institutions. These workshops will engage students, parents and faculty to focus on addressing critical issues such as stress, anxiety, fear, loneliness, negative thought patterns, and increasing risk of suicidal tendencies among today's

school-going children and youth of Colleges and Institutions all over. Number of such cases have been reported in the recent past from different parts of the Country including the Capital State of Delhi. It is also a fact that many of such cases, sometimes, remain unreported due to certain reasons.

As a key public outreach component of this national campaign, the GCSDR is organizing a 21.1Km/10Km/5Km/3Km (Open Category/Fun Run) **"Youth First" World's Biggest Marathon" on Sunday, 3rd May 2026 from Jawaharlal Nehru Stadium, New Delhi.** To be attended by **Hon'ble Sh. Indresh Kumar Ji, National Executive Member, RSS and Sh. Mukhtar Abbas Naqvi ji, Ex Central Cabinet Minister have already consented to be the Chief Guest/Guest of Honor at the event. Smt. Rekha Gupta ji, CM, Delhi and two more Central Ministers are also expected to grace this event.**

This mega event is being held to amplify awareness and initiate collective action, engaging people of all ages and communities, all over, for mental wellbeing and empowerment of youth, which forms as a flagship event and integral part of our campaign titled "YOUTH FIRST". Yes, Youth have to be the first, in every family, institution, society and every nation, of course, over all priorities. Simply, to understand and sum up saying that "When Youth smile, so smiles the World".

It is also informed that the source of strength of this campaign has been derived from the researches done by the founder of Youth First on this subject, in the year 2024. Her Research Paper titled **"Mental Health of Adolescents and Youth in India**: **A Critical Analysis in the Era of AI"** has been widely acclaimed by the world community.

She was invited by the British Sociological Association to present paper on social issue at the University of Manchester, UK in April 2025. The International Sociological Association had also invited her for making oral presentation in July 2025 at Rabat, Morocco. Another invitation has been received for 4th of March, 2026 at the UNESCO HQ, Paris, France on the occasion of World Engineering Day. Her book titled "Exploring Higher Education Management Challenges & Discoveries in India: A Comparative Study" was published by the Eliva Press, Moldova, Europe. These research works will form part of our workshops all over.

The leading national and international experts comprising of Sociologists, Psychologists, Philosophers, Retired or Working Bureaucrats belonging to Civil Services like IAS/IPS/Distt. Magistrates/SDMs/DGPs etc. and eminent Educationists and Researchers are being empaneled to give a third-party counselling to the Students, Parents, Teaching and Non-Teaching Staff of the Schools, Colleges, Universities etc. The Hon'ble Supreme Court of India has also expressed its concern on this matter on a quite serious note. We expect that the cumulative figure of our community reach out in a year would be around **19 lakhs** as for now, and the number of such attendees/beneficiaries will keep on multiplying every year, on a much higher scale.

The unspent(balance) of the sponsored amounts so received for meeting the expenses of the present Marathon will be used squarely for the purpose of conducting "YOUTH FIRST" Workshops as per our schedule attached with this request letter. Apart from the above, CSR funds will be arranged for the purpose, from the Maharatna & Navaratna PSUs, MNCs and Corporate Houses, as the campaign is open ended.

Now, we therefore, request you to associate with this noble cause by way of your sponsorship, and/or that could also be from your CSR Contributions, to help mitigating the severity of the present situation already explained above.

We would be privileged to have your organization, as our esteemed partner for any of our sponsorships plans for being our Title, Platinum, Gold, Silver, Bronze, Associate Sponsor or Youth Support Sponsor so that we could jointly create an impactful youth-centric event for Delhi and NCR., and so is our appeal to you.

We firmly believe that your association for this cause would make this Campaign a more meaningful one, for a better tomorrow of our dearly Youth, the Gen Z in particular, from Kashmir to Kanyakumari.

Eagerly waiting, to speak to you early regarding our plans. Warm Regards.

Sincerely Yours,

(Dr. Neelam C. Dey)
Social Scientist
Founder, YOUTH FIRST ™

- World Ranking at 24,444 out of 25,73,890 Authors [Researchers] listed in Social Science Research Network, Updated
- Recipient of National Award, International Women's Day 2021, NCM, Government of India
- International Panel Speaker, International Youth Day 2022 for IASSW, UN-ECOSOC
- Member, IQAC, Indira Gandhi Delhi Technical University for Women, Government of Delhi
- Executive Director and Director Research, GCSDR
- Elected Member [International Status], American Psychological Association, Washington DC, USA
- Associate Editor, Psychology and Behavioral Sciences Journal, Science PG, New York
- Chairman, Global Social Reformation Trust
- Editor in Chief, Global E-Journal of Social Scientific Research
- Associate Editor, Desh Ki Awaz
- Member, International Sociological Association, Spain
- Member, International Association of Schools of Social Work, Italy
- Member, British Sociological Association, UK
- Member, Indian Social Science Association
- Member, Indian Sociological Society
- Member, Indian Council for Social Science Research- ICSSR
- Ex. Editor, Voice of Delhi
- Ex. Guest Editor, Dilli Vaani

(Sameer C Minz)
Co-Founder, YOUTH FIRST ™

- Former Sub Divisional. Magistrate (SLMP- NE)
- Collector of Stamps
- Registrar, ICMA, Government of Delhi

- Hony. Director, GCSDR (Policy, Administration and Operations)

WhatsApp Number-9711186810/9307070785/9811385045
www.globaljssr.com/www.yfmarathon.com

A NATIONAL CAMPAIGN

Azadi Ka Amrit Mahotsav

FULFILLING

PM'S VISION

VIKSIT BHARAT@2047

Mentor : Dr. Neelam C Dey

Social Scientist

- National Awardee, IWD 2021 (NCM, Govt. Of India)
- International Speaker, IASSW(UN - ECOSOC)
- World Ranking at 24,444 out of 25,73,890 (Updated)
- Member (IQAC), IGDT University for Women, Govt of Delhi
- Elected Member, American Psychological Association
- Associate Editor, Psychology and Behavioral Science Journal, Science PG, New York

World's Biggest Marathon on Mental Wellbeing of Youth

Launching of Theme Song for Mental Wellbeing & Empowerment of Youth and Nationwide Workshop Program

delhimarathon2026@gmail.com
9540098853/9307070785

GLOBAL

CENTER FOR SOCIAL DYNAMIC RESEARCH

"YOUTH FIRST"

JOIN NOW

21.1 K	10K	5K	3K
Timed Event	Timed Event	Timed Event	Fun for Run

Register On

www.yfmarathon.com

Annexure 1

We are offering different categories of sponsorship as noted below:

CATEGORY	SPONSORSHIP AMOUNT IN ₹
Title Sponsor	3,00,00,000
Platinum Sponsor	2,00,00,000
Gold Sponsor	1,00,00,000
Silver Sponsor	50,00,000
Bronze Sponsor	25,00,000
Associate Sponsor	10,00,000
Youth Support Sponsor	5,00,000

TITLE SPONSOR – ₹3,00,00,000 (₹3 Cr.) +

Premium Benefits:

(UNLIMITED REACH TO BENEFICIARIES AND UNLIMITED BRAND PROMOTION)

MARATHON

1. Felicitation of Sponsor on VIP Stage
2. Logo presence across all digital and print promotional material and marathon infrastructure, including main stages (Zumba /Event Stage), Arches, Barricades, and Backdrops
3. Omni-channel media promotion (Print, Electronic, Digital & Outdoor)
4. Unmatched direct reach of 30,000+ on-ground participants wearing branded T-shirts, bibs, medals, caps, sippers, towels (Runners are expected to participate from far off states like Gujarat and Kerela, Punjab, Uttar Pradesh, and more other. Ensuring Pan-India audience reach)
5. Pan-India footprints and nationwide brand visibility
6. Participation of international runners is also expected, providing global visibility and brand recognition internationally
7. Mention by the A-list Bollywood Icon at the day of event (subject to availability of Sponsor for this Head))
8. Mention at Start & Finish Zone
9. Mention in stage announcements and live streaming
9. 600+ volunteers, officials, and security staff to wear branded T-shirts and on accessories
10. Activity Zone (high-footfall points)
11. Mention at Hydration Points and Kilometer Markers
12. Mention at Mist Points
13. Mention on Goody Bags
14. Promotion on Camel Saddle Cloth (traditional outdoor branding)
15. Costumes of Professional Route Entertainers—including Jugglers, Clowns, Stilt Walkers and Crowd Animators.
16. Mention at Kiosks/Tents
17. Mention at Help Desks
18. Visibility across Bib Collection Windows and Bib Expo. Related Announcements.
19. Testimonial Booths
20. Mention at Selfie Points at Marathon Venue, Institutions, Metro Stations and Markets
21. Display of logo at the Back Drop of Press Conference, Media Panel, official briefing and announcements
22. Display of logo in press releases and social media campaigns
23. Promotional videos and reels
24. Mention on official Marathon Website- www.yfmarathon.com
25. Branding at launch of official theme song by Professional Singer
26. Slot for addressing audience from main stage
27. Facility for showcasing and sampling products
28. VIP Passes
29. Mention on Participation Certificates
30. Mention on Memento and Winner Trophy
31. Brand credibility through research and impact evaluation, including post-event impact study and publication by the Research Center
32. Mention in Workshops reaching out to 19,00,000+ direct beneficiaries annually, with unlimited indirect beneficiary outreach
33. Mention on printed Diaries, Pens, Kits, Handouts and Worksheets for use in Workshops
34. Mention on Participation Certificates of Workshops
35. Wide visibility in Delhi and NCR through Workshops
36. Visibility in PAN India Workshops

PLATINUM SPONSOR – ₹2,00,00,000 (₹2 Cr.) +

Premium Benefits:

MARATHON

1. Felicitation of Sponsor on VIP Stage
2. Logo presence across digital and print promotional material and selected marathon infrastructure, including stages, arches, barricades, and backdrops
3. Mention at Start & Finish Zones
4. Activity Zones (high-footfall Points)
5. Mention at Hydration Points and Kilometer Markers
6. Mention at Mist Points
7. Mention at Kiosks/Tents
8. Presence at Testimonial Booths / Help Desks
9. Costumes of Professional Route Entertainers (Jugglers, Clowns, Stilt Walkers and Crowd Animators)
10. Unmatched direct reach of 30,000+ on-ground participants wearing branded T-shirts, bibs, medals, caps, sippers, towels (participants are expected from states of Gujarat and Kerela, Punjab, Uttar Pradesh, and more other. Ensuring Pan-India audience reach)
11. 600+ volunteers, officials, and security staff wearing branded T-shirts and accessories
12. Mention on Goody Bags
13. Mention on Participation Certificates
14. Mention on Mementos and Trophies
15. Visibility across Bib Collection Windows and Bib Expo. Related Announcements.
16. Mention and display of logo during press conference and official briefing
17. Display of logo at the Back Drop of Press Conference, Media Panel, official briefing and announcements
18. Display of logo in press releases and social media campaign
19. Promotional videos and reels
20. Mention at Selfie Points at Marathon Venue, Institutions, Metro Stations and Markets
21. Mention on official Marathon Website- www.yfmarathon.com
22. Branding at launch of official theme song by Professional Singer
23. Slot for addressing audience from main stage
24. Facility for showcasing and sampling products
25. VIP Passes
26. Mention in stage announcements and live streaming
27. Mention in Workshops reaching out to 19,00,000+ direct beneficiaries annually, with unlimited indirect beneficiary outreach
28. Mention on printed Diaries, Pens, Kits, Handouts, and Worksheets for use in Workshops
29. Mention on Participation Certificates of Workshops
30. Wide visibility in Delhi and NCR through Workshops
31. Visibility in PAN India Workshops

GOLD SPONSOR – ₹1,00,00,000 (₹1Cr.) +

Premium Benefits:

MARATHON

1. Felicitation of Sponsor on VIP Stage
2. Logo presence on selected digital and print promotional material and marathon infrastructure, including secondary stages, barricades, and event backdrops
3. Branding at Activity Zones (Limited Points)
4. Mention at Hydration Points and Kilometre Markers
5. Mention at Mist Points
6. Mention at Kiosks/Tents
7. Brand integration on Professional Route Entertainers
8. Reach out to 10,000 on-ground participants T-shirts, caps, bibs, towels, or sippers
9. Mention on Goody Bags
10. Mention on Participation Certificates
11. Mention at Selfie points at Marathon Venue, Institutions, Metro Stations and Markets
12. Visibility across Bib Collection Windows and Bib Expo. Related Announcements.
13. Mention and display of logo during Press Conference and official briefing
14. Display of logo in press releases and social media campaigns
15. Mention on official Marathon Website- www.yfmarathon.com
16. Facility for showcasing and sampling products
17. VIP Passes
18. Mention in stage announcements and live streaming
19. Mention in Workshops reaching out to 19,00,000+ direct beneficiaries annually, with unlimited indirect beneficiary outreach
20. Mention on printed Diaries, Pens, Kits, Handouts, and Worksheets for use in Workshop
21. Visibility in Delhi and NCR through Workshop
22. Pan India Workshop Visibility

SILVER SPONSOR ₹50,00,000

19 PREMIUM BENEFITS

1. Logo presence on banners or backdrops at selected activity zones

2. Visibility across Bib Collection Windows and Bib Expo. Related Announcements

3. Event-Day & Marathon Infrastructure Visibility

4. Mention on Goody Bags

5. Reach out to 7500 on-ground participants via branded T-shirts,caps, or sippers

6. Felicitation of Sponsor on VIP Stage

7 KMS

7. Mention at Kilometre Markers

8. Facility for showcasing and sampling products

9. Mention at Bib Expo Counters

10. Mention at Hydration Points

11. Mention at Mist Points

12. VIP Passes

How our Silver Sponsor will benefit throughout the year ?

13. Mention in Workshops for 2 Months. Direct and Indirect Beneficiaries

14. Pan India Workshop Visibility

Branding for 2 Months through Youth First Workshops to be conducted PAN India in Public Schools, Govt. Schools, Govt. Aided Schools, Central Schools, Navodaya Vidyalaya, Army Public Schools, and UPSC/NEET/JEE Coaching Institutes, Engineering Colleges/Medical Colleges, Universities and other Institutions. Direct Beneficiaries – 19,00,000+ and unlimited Indirect Beneficiaries reach.

What Else does our Supporting Sponsor get ?

15. MENTION AT SELFIE POINTS

16. MENTION IN PRESS CONFERENCE AND OFFICIAL BRIEFINGS

17. MENTION IN STAGE ANNOUNCEMENTS AND LIVE STREAMING

18. LOGO ON PARTICIPATION CERTIFICATES

19. SOCIAL MEDIA COVERAGE

BRONZE SPONSOR – ₹25,00,000 (₹25 LAKH) +

Premium Benefits:

MARATHON

1. Logo presence on selected banners and backdrops at selected activity zones
2. Mention at Hydration Points
3. Mention at Mist Points
4. Mention at Selfie Points
4. Limited reach out to 5,000 participants
5. Logo on Goody Bags
6. Logo on Participation Certificates
7. Mention at Bib Expo Counters
8. Mention during press conference and official briefing
9. Mention in social media posts and press releases
11. Mention on official marathon website
12. VIP Passes
13. Mention in stage announcements
14. Mention in Workshops reaching out to 19,00,000+ direct beneficiaries annually, with unlimited indirect beneficiary outreach

ASSOCIATE SPONSOR – ₹10,00,000 (₹10 LAKH) +

Premium Benefits:

MARATHON

1. Logo presence on banners or backdrops at selected activity zones
2. Mention at Hydration Points
3. Mention at Mist Points
4. Limited reach through branded items for 3,000 participants
5. Logo on Participation Certificates
6. Mention at Bib Expo Counters
7. Mention in Press Conference and official briefings
8. Mention in social media posts and press releases
9. Mention on official Marathon Website
10. VIP Passes
11. Mention in Workshops reaching out to 19,00,000+ direct beneficiaries annually, with unlimited indirect beneficiary outreach

YOUTH SUPPORT SPONSOR – 5,00,000 (₹5 LAKH) +

Premium benefits to our supporting sponsors

1. Logo presence on banners or backdrops at selected activity zones

2. Mention at Hydration Points

3. Mention at Bib Expo Counters

4. VIP Passes

5. Logo on Participation Certificates

7. Mention in Press Conference and Official Briefings

What else does our Supporting Sponsor get ?

7. Mention on Official Marathon Website

8. Mention in Social Media posts and Press Releases

9. Limited reach out to 1,000 participants

EVENT DETAILS

Press Conference:	**Sunday, 5th April 2026 at Central Park, Connaught Place, New Delhi /India Habitat Center, New Delhi**

Pre-Event BIB Expo:	**Sunday, 26th April 2026 at Thyagaraj Stadium, INA, New Delhi**
Marathon/Run:	**Sunday, 3rd May 2026 at Jawahar Lal Nehru Stadium, Pragati Vihar, New Delhi**

"YOUTH FIRST" HALF MARATHON

PROPOSED BUDGET FOR 30000 RUNNERS

S. No	Heads	Description	Rate (₹) @	Total (₹)
1.	Press Conference	Launch of Theme Song, High Tea/Lunch, Press Conference, Gifts for Media		10,00,000
2.	**Pre-Event** BIB Distribution/EXPO	Venue Charges Official's Allowance 100 @ 1500 Volunteer's Allowance 300 @ 1000 T-Shirts Food Packets Water Security Staff (10) ID Cards Tentage (Canopies/ Chairs) Sound System Digital/Print Material (Poster, Banners, Entry Gate Boards, Installation of Boards and Hoardings Computer Systems (On Rent) Stationary etc.	Item wise	17,00,000

MARATHON DAY

3.	Food Packets	1x30000 (Runners) 1x600 (Volunteers, Officials, Police Personnel, Security Staff etc.)	100	30,60,000
4.	Water	4x30000 4x600 (Volunteers, Officials, Police Personnel, Security Staff etc.)	10	12,24,000
5.	Energy Drink	30000		24,00,000
6.	High Tea for VVIP VIP	300	300	90,000
7.	High Tea for Media	150	250	38,000
7.	Registration & Participant Kits,	Bib with Timing Chip T-Shirt	230 250	69,00,000 75,00,000
	Goody Bags of Participants	Cap	50	15,00,000
		Sipper	150	45,00,000
		Towel	50	15,00,000
		Badge	10	3,10,000
8.	Mist Points Expense			2,00,000
9.	Green Marshals (for 2 Days Pre-Event (Bib Expo) and Main Event)	Pre Event Nos.-30 (Bib Expo) Main Event Nos.-60 (Marathon Day)	700	63,000

10.	Prize Money	1st, 2nd and 3rd (all age groups including fastest runner category)		12,00,000
11.	Officials Volunteers Allowance for Marathon Day	No. of Officials-100 No. of Volunteers-300	1500 1000	4,50,000
12.	Security (Marshal) (40)	Allowance	2500	1,00,000
13.	Security Personnel (Through Agency) (10)	Allowance	2000	20,000
14.	Medals	30000	100	30,00,000
15.	Advertisement & Promotion (Pre and Post Event)	**Launch of Duet Theme Song** by Mr./Ms. Shaan, Vishal Mishra and Shilpa Rao, Khusboo Jain **(Bollywood Singers)** subject to their availability. Lyrics of this Theme Song has been written by the Founder of Youth First. Start and Finish Gates at the Venue, Stage Backdrop Boards, Selfie Points, Digital/Print (Posters, Hand Bills Distribution at Metro Stations, Schools and Colleges/Institutions. Board and Hoardings at School/Colleges and Market Places/Road Crossings), Installation of Boards and Hoardings Social media, Print Media (News Paper Ad) and Electronic Media (Radio and News Channel) Modes		1,90,00,000
16.	Event Day Ambassador	Bollywood Celebrity		(to be decided)
17.	Medical &Wellness Support	Ambulance Service, First-Aid Station and Doctor etc.		5,00,000
18.	Cultural & Motivational Program	Zumba Team, Entertainment Team, Police Band, Railway Band, Dhol & Bhangra Team and Fun Activities Team, Cultural and Cheer Groups and Camels to be stationed		5,00,000
19.	Run Execution & Technical Support (Main Event)	Stage-2, Tentage, Sound & Lighting, Digital Display, Photography and Live Streaming Media Coverage		40,00,000
20.	Post-Event Evaluation & Impact Study	Data Compilation, Feedback Report, Impact Study, Publication		5,00,000
22.	Felicitation Mementos etc.			38,000
23.	Contingency Fund			15,00,000
	GRAND TOTAL			**6,29,18,000**

"YOUTH FIRST" Branding Deliverables:

1. Not a One Day Branding Platform (Plan) but it is deliverable for **throughout the year.**

2. Begins with Marathon/Run through launch of our "YOUTH FIRST", National Campaign for creating awareness all over, for the cause of Mental Wellbeing and Empowerment of Youth, but Youth First Workshops will operate round the year.

3. Three Days Workshop to be conducted in Public Schools of Delhi and NCR every month, on regular basis. Average 1500 students (Class 6th upwards), 2000 parents and 250+ teachers including non-teaching staff of the School are our target beneficiaries. Resultantly, in each of the School where Workshop will be conducted on regular basis, our branding metrics/contact reach or visibility will be around 3750 beneficiaries/audience in each School per month.

4. Likewise, three Days **"YOUTH FIRST"** Workshop to be conducted in Government Schools of Delhi and NCR. Average 1500 students (Class 6th upwards), 2000 parents and 250+ teachers including non-teaching staff of the school are our target beneficiaries.

5. Three Days Workshop to be conducted in Government Aided Schools of Delhi and NCR. Average 1500 students (Class 6th upwards), 2000 parents and 250+ teachers including non-teaching staff of the school are our target beneficiaries.

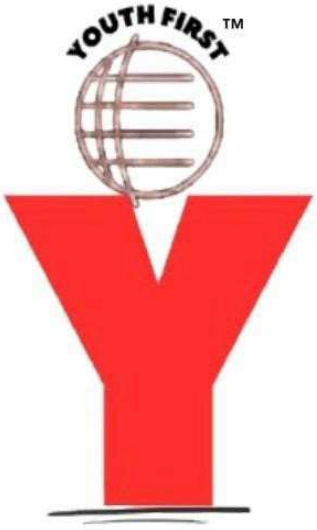
6. Three Days Workshop to be conducted in NEET/JEE/UPSC Coaching Institutes of Delhi and NCR. Expected number of such student's taking coaching is somewhere around **17 lakhs.** However, fairly speaking, we will be in a position to cater to a limited number of students only, as per feasibility.

7. Three Days Workshop to be conducted in Colleges/Medical and Engineering Colleges of Delhi and NCR. Expected number of such student's taking coaching is somewhere around **25 lakhs** and more. However, we will be in a position to cater to a limited number of students only, as per feasibility.

8. Three Days Workshop to be conducted in Universities of Delhi and NCR. We will be in a position to cater to a limited number of students only, as per feasibility, as number of students is to a very higher side.

STATE	AREAS TO BE COVERED (First Phase 0.1)	SPONSOR VISIBILITY METRICS
DELHI	All Districts	Branding through Marathon and Youth First Workshops for 365 Days (T Shirts, Boards, Hoarding, Standee, Electronic, Print and Digital Media, Press Conference, Social Media Platforms, YouTube Channels, Radio Ads, News Channels, Posters, Handbills, Mobile Messages through ERP and Power Point Presentation)
NCR	Noida	Branding through Marathon and "Youth First" Workshops for 365 Days (T Shirts, Boarding, Hoarding, Standee, Electronic, Print and Digital Media, Press Conference, Social Media Platforms, You Tube Channels, Radio Ads, News Channels, Posters, Handbills, Mobile Messages through ERP and Power Point Presentation)
	Gurugram	As above
	Manesar	As above
	Faridabad	As above

	Noida	As above
	Greater Noida	As above
	Kaushambi	As above
	Indirapuram	As above
	Vaishali	As above
	Vasundhara	As above
	Ghaziabad	As above
	Meerut	As above
	Panipat	As above
	Sonipat	As above
	Rohtak	As above



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